



STRIKING FORWARD TOGETHER

Employer Partner Program

Align your brand, invest your resources, and cultivate the next generation of global leaders.

Featuring the 2026-2027 Partnership Portfolios

Rattler Platinum

Strike Orange

Venom Green

The 1887 Club

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Effective Dates: Academic Year 2026 - 2027

Employer Partner Program

BUILDING TALENT PIPELINES THROUGH STRATEGIC WORKFORCE PARTNERSHIPS

The Florida A&M University (FAMU) Career and Professional Development Center's (CPDC) Employer Partner Program is a strategic workforce engagement initiative designed to connect employers with FAMU's talented and diverse student population through meaningful partnerships that support career readiness, experiential learning, internship opportunities, and full-time employment pathways.

Through year-round engagement, employers gain access to emerging talent while helping shape the future workforce through mentorship, recruitment, experiential learning, and collaborative programming.

Mission Statement

To cultivate mutually beneficial partnerships that prepare students for career success while helping employers build sustainable talent pipelines through recruitment, experiential learning, and workforce development initiatives.

Vision Statement

To establish FAMU as a premier destination for employers seeking to engage, develop, and hire exceptional talent while advancing economic mobility and workforce excellence.

Value Proposition

Employer Partners gain more than access to students—they gain access to a strategic talent pipeline. Through customized engagement opportunities, career readiness initiatives, internship development, and targeted recruiting efforts, employers can build brand awareness, strengthen workforce pipelines, and identify future talent earlier in the student journey.

Strategic Alignment

The Employer Partner Program supports:

- Career readiness and workforce preparation
- Internship and experiential learning opportunities
- Employer-informed talent development
- High-quality employment outcomes
- Strategic partnerships that strengthen the connection between education and industry

The FAMU Employer Partner Program helps organizations build talent pipelines through workforce development, internship engagement, and strategic partnerships that connect employers with future talent.

Why Partner with Florida A&M University?

Florida A&M University is more than a recruiting destination—it is a strategic workforce partner committed to preparing students for meaningful careers while helping employers build sustainable talent pipelines.

As the nation's #1 Public HBCU, FAMU graduates are equipped with the knowledge, leadership skills, resilience, and professional competencies needed to succeed in today's workforce. Through the Career and Professional Development Center's Employer Partner Program, organizations gain year-round opportunities to engage students, strengthen brand visibility, support career readiness initiatives, and connect with emerging talent across a wide range of academic disciplines.

Whether your organization seeks to recruit interns, hire full-time talent, increase brand awareness, or build long-term workforce partnerships, FAMU provides a platform for meaningful engagement and measurable impact.

Why Employers Choose FAMU

- **Access Exceptional Talent:** Connect with highly motivated students and graduates from diverse academic disciplines including business, engineering, technology, agriculture, health sciences, education, journalism, social sciences, and the arts.
- **Build a Sustainable Talent Pipeline:** Engage students early through career exploration, mentorship, experiential learning, internships, networking events, and career readiness programming to strengthen future hiring outcomes.
- **Increase Your Brand Presence:** Establish your organization as an employer of choice through targeted engagement opportunities, campus visibility initiatives, social media promotion, and strategic student outreach.
- **Support Career Readiness and Workforce Development:** Play an active role in preparing the future workforce by contributing to career readiness initiatives, employer-led learning experiences, industry insights, and professional development opportunities.
- **Strengthen Internship-to-Employment Pathways:** Collaborate with FAMU to expand access to internships, experiential learning opportunities, and early career experiences that help students gain practical skills while helping employers identify future talent.

Featured Workforce Initiative

Expanding Internship Opportunities for Student Success

What Success Looks Like:

- Increased visibility among FAMU students & enhanced brand recognition across campus
- Stronger internship applicant pools & earlier engagement with top talent
- Increased attendance at recruiting events & greater participation in employer-sponsored programs
- Improved hiring outcomes & stronger relationships with faculty and university leadership

The FAMU Difference

Employer Partners gain access to students who are not only academically prepared but who also bring leadership, innovation, adaptability, and a strong commitment to excellence.

FAMU's legacy of producing leaders across industries, combined with its commitment to student success and workforce readiness, creates a unique environment where employers can identify, engage, and develop future talent.

The Employer Partner Program is not designed solely to support recruiting. It is designed to help employers build meaningful relationships with FAMU students while contributing to the development of the future workforce.

Partnership Framework

The Employer Partner Program offers four levels of engagement designed to support employers at different stages of their workforce development and recruiting strategy. As investment increases, so does the opportunity for meaningful engagement, brand visibility, student interaction, internship development, and talent pipeline growth.

Whether an organization is beginning its relationship with FAMU or seeking a comprehensive workforce partnership, each tier provides opportunities to connect with students, support career readiness initiatives, and strengthen recruitment outcomes.

The 1887 Club Partner

\$2,600

Recruitment Access Partner

Best For: Organizations seeking to establish or expand their recruiting presence at FAMU.

The 1887 Club Partners receive foundational access to FAMU students through recruiting events, career readiness engagement opportunities, and employer branding initiatives. This tier is ideal for organizations exploring recruitment opportunities, building awareness on campus, or developing an initial relationship with the university.

Primary Partnership Goal: Establish a recruiting presence and connect with emerging talent.

Venom Green Partner

\$7,800

Talent Engagement Partner

Best For: Organizations seeking recurring engagement opportunities and increased visibility among students throughout the academic year.

Venom Green Partners move beyond recruitment by participating in activities that strengthen relationships with students and support career readiness efforts. This tier is ideal for organizations interested in building awareness, supporting internship recruitment, and increasing student engagement.

Primary Partnership Goal: Build meaningful relationships with students and strengthen employer visibility.

Strike Orange Partner

\$15,600

Talent Pipeline Partner

Best For: Organizations actively recruiting interns and full-time talent while investing in workforce development and long-term recruitment strategies.

Strike Orange Partners benefit from enhanced visibility, strategic engagement opportunities, and targeted programming that supports internship and employment pipelines. This tier is ideal for employers seeking consistent year-round engagement and stronger connections with FAMU talent.

Primary Partnership Goal: Develop and sustain a talent pipeline through strategic engagement.

Rattler Platinum Partner

\$31,200

Strategic Workforce Partner

Best For: Organizations seeking a highly visible, comprehensive partnership with FAMU that supports workforce development, internship expansion, talent recruitment, and student success.

Rattler Platinum Partners are recognized as strategic collaborators in preparing the future workforce. Through customized engagement opportunities and enhanced visibility, these organizations play a significant role in supporting experiential learning, career readiness, and employment pathways for FAMU students.

Primary Partnership Goal: Create transformational workforce partnerships that strengthen talent development and recruitment outcomes.

Custom Workforce Partnerships

Looking for Something More Customized?

The CPDC recognizes that workforce needs vary by organization. Employers interested in developing customized partnership opportunities are encouraged to schedule a consultation with the CPDC to explore initiatives such as:

- Internship and experiential learning programs
- Industry-specific talent development initiatives
- Student success and workforce readiness programs
- Sponsored career education experiences
- Industry engagement series
- Specialized recruiting strategies & College- or discipline-specific partnerships

Customized partnership opportunities may be developed independently or in conjunction with an existing Employer Partner Program tier.

Partnership Overview & Benefit Comparison

The Employer Partner Program offers increasing levels of engagement designed to support employers as they build brand awareness, recruit talent, expand internship opportunities, and develop long-term workforce partnerships with Florida A&M University.

PARTNERSHIP TIER	1887 CLUB	VENOM GREEN	STRIKE ORANGE	RATTLER PLATINUM
Investment	\$2,600	\$7,800	\$15,600	\$31,200
Partnership Identity	Recruitment Access Partner	Talent Engagement Partner	Talent Pipeline Partner	Strategic Workforce Partner
Ideal For	New & emerging recruiters	Recurring engagement seekers	Internship & hiring pipeline builders	Transformational workforce partners
RECRUITING & EVENT ACCESS				
Fall Career & Internship Expo Registration	✓	✓	✓	✓

PARTNERSHIP TIER	1887 CLUB	VENOM GREEN	STRIKE ORANGE	RATTLER PLATINUM
Spring Career & Internship Expo Registration	—	✓	✓	✓
Networking Mixer Access	✓	✓	Priority Access	Priority Access
Strategic Booth Placement	✓	✓	✓	✓
Priority Electricity Access	✓	✓	✓	✓
Priority Next-Day Interview Reservations	✓	✓	✓	✓
Career Expo Resume Books	General	General	By Major	By Major
EMPLOYER VISIBILITY & RECOGNITION				
Featured Employer in Handshake	✓	✓	✓	✓
Employer Spotlight Series	1 annually	2 annually	4 annually	6 annually
Career Expo Promotional Recognition	✓	✓	✓	✓
Employer Partner Recognition on CPDC Website	✓	✓	Priority Placement	Featured Placement
STUDENT ENGAGEMENT OPPORTUNITIES				
Career Readiness Collaboration	1 annually	1 annually	2 annually	Customized
Resume Review or Mock Interview Session	—	1 annually	1 annually	2 annually
Tabling Opportunities	—	2 annually	3 annually	5 annually
Campus Takeover Day	—	—	Optional	Included
INTERNSHIP & TALENT PIPELINE DEVELOPMENT				
Industry Talent Track Participation	—	1 Track	1 Track	1 Track
Internship Engagement Opportunities	—	Included	Enhanced	Strategic Partnership
Workforce Development Initiatives	—	✓	✓	✓
Internship Strategy Consultation	—	—	✓	✓
STRATEGIC PARTNERSHIP OPPORTUNITIES				
Employer Advisory Board Participation	—	1 Rep	1 Rep	2 Representatives
Employer Partner Summer Summit	—	1 Attendee	2 Attendees	3 Attendees + Rec.
Executive Workforce Consultation	—	—	—	Included
STUDENT SUCCESS SPONSORSHIP & CUSTOMIZED BENEFITS				

PARTNERSHIP TIER	1887 CLUB	VENOM GREEN	STRIKE ORANGE	RATTLER PLATINUM
Co-Branded Student Success Initiative	—	—	Up to \$3,500	Up to \$4,500
Student Success Sponsorship Opportunity	Available	Available	Available	Included
Customized Partnership Planning	—	—	<i>Limited</i>	Included

Strategic Engagement & Engagement Credits

Employer Partners have opportunities to engage with students throughout the academic year in ways that support career readiness, workforce preparation, experiential learning, and talent pipeline development.

Strategic Engagement Credits (SECs)

Strike Orange and Rattler Platinum Partners receive annual Strategic Engagement Credits (SECs) that may be used to customize their engagement experience based on organizational goals, hiring needs, and workforce development priorities.

Strike Orange Partner
12 SECs / Year

Rattler Platinum Partner
20 SECs / Year

** Unused credits do not roll over to future academic years.*

Strategic Engagement Credit Menu

OPPORTUNITY	CREDITS REQUIRED
Resume Review Session	1 SEC
Mock Interview Session	1 SEC
Information Session	1 SEC
Employer Tabling Event	1 SEC
Networking Event Participation	1 SEC
Site Visit	2 SECs
Internship Recruitment Initiative	2 SECs
Talent Pipeline Strategy Session	2 SECs
Industry Project Collaboration	3 SECs
Case Competition	3 SECs
Industry Talent Track Participation	3 SECs
Campus Takeover Day	4 SECs
Student Success Sponsorship Initiative	5 SECs

OPPORTUNITY	CREDITS REQUIRED
Customized Workforce Development Program	5 SECs

Internship & Experiential Learning Partnerships

Florida A&M University is committed to expanding access to meaningful experiential learning opportunities that prepare students for success in the workforce. Through the Employer Partner Program, organizations can collaborate with the CPDC to create pathways that connect classroom learning with professional experience.

Experiential Learning Continuum

Employer Partners may engage students through a variety of experiential learning opportunities designed to support career exploration, skill development, and workforce preparation:

- **Job Shadowing Experiences:** Introduce students to workplace environments and career pathways through short-term observational experiences.
- **Site Visits & Industry Tours:** Host students at employer locations to provide exposure to organizational culture and operations.
- **Micro-Internships:** Short-term, project-based experiences that allow students to gain practical skills while helping employers complete meaningful work.
- **Employer-Led Projects:** Engage students through real-world projects that allow them to apply classroom learning to industry challenges.
- **Case Competitions & Industry Challenges:** Sponsor or participate in competitions that encourage innovation, problem-solving, and teamwork.
- **Internships:** Provide paid or unpaid internship experiences that serve as a critical bridge between academic learning and professional employment.
- **Full-Time Employment Pathways:** Create direct talent pipelines from early engagement to post-graduation career roles.

Student Success Sponsorship Opportunities

Employer Partners play a critical role in preparing students for successful careers by supporting initiatives that strengthen career readiness, experiential learning, and workforce preparation. Rattler Platinum Partners may support a CPDC-approved student success initiative that advances career readiness, experiential learning, internship participation, and workforce preparation.

Internship Access & Support Fund

Support students participating in internships by helping reduce financial barriers associated with transportation, housing, professional attire, or expenses.

Career Readiness Scholarship Fund

Support participation in career readiness programs, leadership development experiences, certifications, and professional development.

Professional Clothing Assistance

Help students obtain professional attire needed for interviews, internships, networking events, career fairs, and employment opportunities.

Career Expo Success Fund

Help students maximize participation in career fairs through career preparation resources and support services.

Professional Headshot Initiative

Support opportunities for students to obtain professional headshots that enhance their personal brand and job search materials.

Leadership & Travel Assistance

Provide support for students attending conferences, industry events, competitions, and leadership development programs.

Partnership Planning & Next Steps

1. **Step 1: Select Your Partnership Level** — Choose between The 1887 Club Partner, Venom Green Partner, Strike Orange Partner, or Rattler Platinum Partner.
2. **Step 2: Schedule a Partnership Consultation** — Meet with CPDC staff to discuss recruiting objectives, internship opportunities, student engagement goals, and Strategic Engagement Credit planning.
3. **Step 3: Launch Your Partnership** — Work with CPDC staff to activate your engagement plan and begin connecting with talented FAMU students.

Ready to Build Your Talent Pipeline with FAMU?

Florida A&M University | Career and Professional Development Center

Email: cpdcenter@fam.u.edu | **Website:** cpdcenter.fam.u.edu

Schedule a Consultation: Contact CPDC Leadership to get started.